

Community Relations and Tourism Committee Meeting

February 15, 2021

Arthur Community Building

Called to order 9:00 AM

Roll Call- Rod R., Jenni M., Christy M., Marty Y.

Public Comment- None

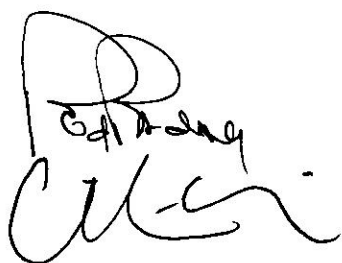
New Business

1. Rod and Christy discussed challenges with the current village website. Cybernautic was contacted and presented a new website proposal to the village. There was some concern over the cost but after evaluating what you are getting, it was determined to be a fair price. Jenni liked the idea of forms and applications along with the ease that their other websites provided. Discussion was had over the Sesquicentennial page and was determined that the information could land on a few other pages, reducing the proposal by \$1,200.00. The proposal cost would be \$12,300.00.
2. Due to COVID, there hasn't been volunteers at the Welcome Center except for two. Discussion was had about bringing volunteers back a few more days a week, it was determined to bring them back starting in March. Rod also mentioned that he would like to see all the lights on on the outside of the center when locked at night. Discussion about the bridge leading to the center that can get very slick, it was proposed that we discuss options with Grant.
3. Christy noted that the conversations about upcoming events are starting to take place and looking to see what the villages stance might be. Rod noted that we want to be supportive and Jenni added she would like to see us talk to other departments involved, police and public works. We will also keep tabs on the health departments. We will look into guidelines for such things as the Welcome Center. Christy indicated that there are upcoming events at the Otto Center.

General Discussion

Rod mentioned that two of our officers are assisting the Health Department during vaccination times. This is due to the requirement to have an officer on site and them having received the vaccine.

Adjourned 9:46 AM

A handwritten signature in black ink, appearing to read "Ed R. Long". The signature is written in a cursive, flowing style with a large initial "E" and "R".